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10/9,K/1 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
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10927661 SUPPLIER NUMBER: 54294222 (THIS IS THE FULL TEXT)
MERGERS, ACCESS CHARGES RENEW SPARRING AMONG TELCO-BACKED GROUPS.
Communications Daily, 19, 64, NA
April 5, 1999
ISSN: 0277-0679 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 1694 LINE COUNT: 00140

TEXT:

While regulators weigh issues such as RBOC mergers and access rates, RBOCs and IXC's are taking case to public through affiliations with groups that critics contend are telco-funded "fronts." At heart of sparring among telcos is whether Bell or IXC-backed organizations can legitimately represent themselves as "consumer" groups. Some coalitions have been started by employees of long distance carriers and in other cases Internet sites list telecom affiliations, while newspaper ads often don't disclose corporate sponsorship. While some mainstream consumer groups decry telecom-supported coalitions as "astroturf" -- artificial grassroots -- others point to similar tactics used by RHCs with groups such as Keep America Connected, backed by USTA. Groups in Ill., Ind. and Ohio have run TV and newspaper ads urging consumers to oppose Ameritech-SBC merger. Similar alliances that either oppose GTE-Bell Atlantic merger, SBC-Ameritech union, or lack of local telephone competition have been operating in Conn., Fla., N.J., N.Y., Pa., Tex., Wis., elsewhere. Ohioans for Phone Policy Reform, which began in 1997, describes itself in promotional materials as "grass-roots organization" formed to fight excessive access charges. Original articles of incorporation list AT&T and MCI WorldCom employees as among founding members. MCIW since has left group. Ill. Partnership for Fair Telecommunications Policy's Web site says group includes telecom providers, their business customers and "over 1,000 consumers" and describes group as nonprofit "dedicated to advancing the interests of consumers by promoting free market competition in the telephone industry." Listed members include AT&T, Cable Television & Communications Assn. of Ill., Focal Communications, Sprint, Telecommunications Resellers Assn. (TRA). Ind. Alliance for Telephone Choice describes itself in almost identical terms on its home page. Group also gathers signatures through Internet for petition opposing SBC-Ameritech merger, which Exec. Dir. David Dawson said would be sent to federal and state regulators. Besides AT&T, group's promotional material lists membership as 400 Ind. consumers, TRA, InterAccess. In Ill., group's commercials portray SBC as spoiler poised to usurp local phone service. "We have successfully kept Ameritech off balance by operating a guerilla war against them," Exec. Dir. Gary Mack said. "Let them keep guessing," he said, declining to comment on \$1.6 million Ameritech has claimed group has spent on TV ads. "All of the ads are a parody on the fact that we are opposed to the Texas takeover. We use a lot of tongue-and-cheek footage of cowboys ambushing Ill. ratepayers," Mack said. "The fact that people like (Ameritech CEO) Dick Notebaert are paying attention to it makes me feel that he is King George and we are the colonies." He disputed Ameritech characterization that group is AT&T "front." Ameritech has been particularly vocal about accusing Ind., Ill., Ohio and Mich. groups of being fronts for long distance carriers. Ameritech estimates 4 state groups had spent \$3.7 million on TV commercials opposing merger as of mid-March, but spokeswoman declined to provide source of estimates. Group organizers refused to discuss financial data on ad campaigns.

IXCs "should stand tall in front of consumers instead of hiding behind a name that projects an entirely different image. It's deceitful to consumers," said spokeswoman for Ameritech, which has sent out several news releases tallying groups' estimated spending. AT&T disputes characterization by Ameritech and other RBOCs about groups it backs, including coalitions in Conn., Fla., N.J., Ind., Ill., Ohio. "AT&T joins

these coalitions for the same reason anybody would join a coalition: There is strength in numbers," spokeswoman said. "It does give AT&T more credibility when it's reinforced that lots of other industry and consumer interests share the same view." Concerns raised by merger partners that groups are "industry ploy" mark diversion from "broad array of groups that are in opposition to the merger," spokeswoman said. MCIW spokeswoman said company restricts membership in such groups to CLEC-based coalitions and "nothing in the guise of consumer groups or anything like that." Company has disputed Ameritech contentions that MCIW is member of Ohio and Ill. groups. For example, MCIW is member of Fla. Competitive Carriers Assn. and Southeastern Competitive Carriers Assn., and has "loosely" aligned with consumer organizations and other industry groups on single-issue basis when one emerges at state level, spokeswoman said. Sprint has aligned itself with coalitions in Ill. and Ohio opposing Ameritech-SBC merger. In Ill., Sprint put up \$1,000- \$1,500 in seed money but hasn't contributed additional funds for ads, spokeswoman said. In Ill., "we don't consider that a grass- roots group or a front group. We have made a pointed decision not to do that," she said. She and other IXCs stressed that telecom corporate backing is **listed** clearly on groups' **Internet** sites. Some industry observers point to Keep America Connected (KAC), backed by USTA, as using same consumer affiliation tactic as IXC-supported groups. Exec. Dir. Angela Ledford differentiates 45-member coalition as focusing on broad range of policy issues such as access charge reform, universal service, infrastructure investment. "Often the consumer viewpoint is very narrowly defined as those that want the lowest possible rates," she said. KAC started in Feb. 1997 at time FCC was working on 3 major Telecom Act proceedings, including interconnection agreements, access charges, universal service. "What USTA has done with Keep America Connected is very aboveboard," USTA Vp-Communications David Bolger said. "We provide a certain amount of funding -- it varies year to year... depending on projects that we want to assist them with," he said, declining to provide specific figures. USTA was early member of group, whose members range from CWA and National Black Caucus of State Legislators to American Beekeeping Federation and U.S. Durum Growers Assn. USTA joined as "way of providing consumers with accurate information," Bolger said. Groups backed by IXCs are "less aboveboard," he said. "It seems in many cases to be a cozy relationship at times with the IXCs." But Media Access Project Pres. Andrew Schwartzman said KAC is "functionally misleading" because while USTA is **listed** on its letterhead, other activities provide less candid billing about its USTA ties, he said. "It drives me crazy." Such affiliations are nothing new in telecom industry, although higher stakes political **fundraising** "has increased the effort and capability of generating what is grass-roots involvement of various degrees of legitimacy," he said. Schwartzman said he sees such advocacy efforts falling into 3 groups: (1) "Spontaneous, self-generating" political action that is independent. (2) "Prompted or assisted" political action in which standalone group accepts backing. (3) "Wholly artificial fronts." RBOC-backed groups have drawn criticism from other quarters, as well. Postcard campaign by Bell Atlantic backer Keep Pa. Connected, designed to drum up support among Pa. lawmakers for BA entry as interLATA long distance provider, caused stir when group used incorrect names for mailing last month. Group inadvertently used names from telephone service survey instead of only people who consented to participate in postcard mailing (CD March 10 p8). Two FCC officials chastised U S West and group with ties to RBOC for touting what they described as misinformation about availability of broadband services in rural corners of U S West territory. Criticism came in Feb. Washington conference sponsored by Center for the New West, which showed videotape questioning why Ft. Morgan, Colo., residents can't get **Internet** access at speeds above 14.5 kbps (CD Feb 18 p3). Groups with telco financial backing create "static" for consumer advocates but don't dilute their message, said Kent Lassman, regulatory policy analyst for Citizens for a Sound Economy (CSE). "It does create a bit of confusion that everybody seems to have the right name and everybody is for more choice," he said. "Unfortunately, what we have seen a lot of times is: 'We want more choice for consumers by limiting the service offerings of this company or that company.'" CSE ran into issue with AT&T- supported N.J. Coalition for Local Telephone

Competition, which listed CSE on its Web site as supporter last year. "We contacted them and said we never signed on to that," he said. After attempts to get coalition to remove CSE's name, group's counsel sent letter in Dec. and site was corrected, Lassman said. As free-market advocates, he said, CSE neither supports nor opposes coalition's access charge stance. Coalition Exec. Dir. Walter Fields attributed confusion to crossed voice mail messages and emphasized group's nontelecom membership, including Black Minister's Council of N.J. and N.J. Public Interest Research Group. Fields disputed Bell Atlantic contention that group is "front" for AT&T. He said group, which is urging IXC entry into N.J. market for local service, hasn't hidden AT&T's involvement. "We believe they are on the right side of the fence on this issue." Several consumer advocacy groups said accepting telecom financing means they don't have same credibility as standalone organizations. "Both sides have created astroturf groups to try and get their message across," Consumer Federation of America (CFA) Research Dir. Mark Cooper said. "It's just become part of the political process and we learn to live with it." Jerry Polk, public policy coordinator for Citizen Action Coalition (CAC) of Ind., agreed, saying that in-state reporters he speaks with are familiar with who backs CAC vs. IXC-backed Ind. Alliance for Telephone Choice. Like other consumer groups, Polk said he maintains distance from telco-backed groups. "While their position on the merger may be sound, they're not a consumer group," he said. "It's not something that has been generated from the ground up. It's primarily an industry group that has been trying to throw off some of the aspersions that come from being part of the industry."

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INDUSTRY CODES/NAMES: BUSN Any type of business; TELC

Telecommunications

FILE SEGMENT: TI File 148

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10/9,K/2 (Item 2 from file: 148)

DIALOG(R) File 148:Gale Group Trade & Industry DB

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10908531 SUPPLIER NUMBER: 54233268 (THIS IS THE FULL TEXT)

TELEPHONY.(includes multiple briefs)

Communications Daily, 19, 59, NA

March 29, 1999

ISSN: 0277-0679 LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 1681 LINE COUNT: 00140

TEXT:

AT&T completed recordbreaking bond offering Fri., acknowledging that \$8 billion offering outstripped demand. Analysts said AT&T could have

received as much as \$4 billion more, had offering not been capped. AT&T plans to use proceeds to help pay for acquisition of TCI and recently completed \$4 billion share repurchase program. "We're delighted with the offer's success and the investor confidence it shows and it's gratifying to know that demand for the AT&T bonds far exceeded supply," Chmn. Michael Armstrong said. AT&T said offering, which was bumped up from initial expectations of \$5-\$6 billion, broke records for largest corporate bond offering, largest global bond offering, single- largest 30-year offering.

----- Cal. and other entities asked 8th U.S. Appeals Court, St. Louis, Fri. to halt FCC's new dialing parity deadlines, calling "extraordinary" action premature until court acts on remand from Supreme Court. Commission "acted completely beyond its own authority in a transparent attempt" to preempt Appeals Court, petition said. Appeals Court was asked for "writ of prohibition" to block enforcement of deadlines and blocking any other FCC action. Commission issued rules last week (CD March 24 p7) setting new timetable for carriers and/or states to develop and implement dialing parity. FCC's authority over intrastate calls was challenged by Appeals Court, but Supreme Court, when it overturned appeals decision, sent matter back to St. Louis for action. "Instead of waiting this court's disposition of the motion, however, the Commission chose simply to reassert its own power without regard to this court's jurisdiction over the matter," petition said. Appeals Court already is considering U S West request to address FCC authority over intraLATA toll parity.

----- First week of PCS reauction ended Fri. with \$227.9 million in net high bids, with 4 bidders dropping out after first 8 rounds, FCC said. Chicago remains most active market with \$61.9 million in high bids by Cook Inlet/Voice Stream, which also leads all 63 active bidders with \$127.9 million in high bids on 21 licenses. ABC Wireless is active on 36 licenses. As of round 8, bidders had offered \$172.6 million (75.7% of total) for 131 of 206 C-block licenses in 30 MHz category, with \$54.2 million (23.7%) in disaggregated 15 MHz licenses. Smallest 10 MHz licenses have been least active, attracting just \$1 million in bids on 6 of 8 licenses up for sale, FCC said.

----- FCC Wireless Bureau Fri. suspended 5-year construction requirement for all 218-219 MHz service licensees. Commission acted on request by license holder Bay Interactive Ventures, which had asked for waiver of March 28 deadline for providing service to at least 50% of population or land area. Original rules required licensees to build out service by 5 years after winning license. After reviewing evidence submitted by company on time and expense it has invested in building system, Commission concluded that requiring licensees to meet requirement "would be unreasonable, would not promote efficient use of spectrum and would be contrary to public interest." FCC hasn't yet released final order on proposed rule changes in 218-219 MHz service. Spectrum previously had been designated for interactive video and data services (IVDS), but last year it eliminated any limitations on types of services offered by licensees.

----- Pegaso PCS obtained \$100 million in working capital that company said increased total equity, debt and vendor financing to \$1.1 billion to build out wireless network in Mexico. Company plans to launch service in Mexico's 4 largest cities -- Tijuana, Mexico City, Monterrey, Guadalajara. Pegaso said Qualcomm has agreed to guarantee \$100 million in working capital expected to be provided by consortium of financial institutions.

----- Telscape International tapped Lucent to construct 650 km fiber network in Mexico that Telscape said will allow its Mexican subsidiary Telereunion to offer long distance and other services. Network, expected to be completed by year's end, will serve Gulf Region cities and Mexico's 3 largest metro areas -- Mexico City, Guadalajara, Monterrey. Telscape plans to leverage network by swapping and leasing capacity from other carriers and using satellite services from its subsidiary Interlink, CEO Scott Crist said. Result will be national network that could reach 90% of Mexican market, he said. Telscape, which said it terminated previous network agreement with Nortel, said Lucent agreed to provide \$40 million of long-term financing.

----- PageMart Wireless teamed with paging provider Lisa Communications to introduce PageMart service in Trinidad and Tobago July 1. PageMart network extension to Trinidad and Tobago is on same 900 MHz frequency as company's network in North, South and Central America, allowing roaming in those regions.

----- Tricom said it plans to complete 150,000-line CDMA wireless

local loop network in Dominican Republic by July. Company, which provides facilities-based long distance services in U.S. and telecom services in Dominican Republic, recently finished 3-month test in Santo Domingo with call completion rate of 95%. ----- Electronic software designer Cadence Design Systems donated \$100 million in software to new Berkeley Wireless Research Center. Cadence co-founded center with Ericsson, Hewlett-Packard, Intel Corp., Lucent, STMicroelectronics, Texas Instruments. ----- CyberSentry merged with Telecommunications Services Center, which CyberSentry said will give it access to 15,000 sales agents to market new service. CyberSentry plans to provide telecom gateway to e-commerce by providing services that can be charged to local phone bill or to cards that are part of its network. Company said it has licensed asynchronous transfer mode technology for development of set-top box that can deliver voice, video, data, Internet access. Under its reorganization in U.S. Bankruptcy Court in Fla., company said, it plans initial public offering of 500,000 shares. ----- Tex. PUC says 5 companies caused 50% of all slamming complaints filed in 1998, and another 5 companies produced 40% of all cramming complaints. AT&T, Axces Communications and Brittan Communications were on both lists. Of 5,740 slamming complaints in year, PUC said AT&T produced 1,133; Axces Communications, 847; MCI WorldCom, 335; Brittan Communications, 282; Minimum Rate Pricing, 266. Of 2,160 cramming complaints, Axces Communications produced 416 complaints; AT&T, 160; Payles Communications, 113; Brittan Communications, 77; TelOne, 63. Separately, Tex PUC ordered Southwestern Bell Telephone to implement intraLATA toll dialing parity by May 7. Agency said recent FCC order requiring toll parity in every state by May 7 had set aside state law blocking toll parity until SBT received interLATA long distance authority. ----- Survey of smaller businesses in Bell Atlantic region shows 59% of respondents have been solicited by competitive local exchange company (CLEC). Feb. survey of 304 corporate telecom managers of companies with 20-100 employees in 12 BA states was done for **group** called National Small Business United. Survey said 57% of managers saw increase in level of **competitive** activity over last year. Some 75% said they valued one-stop shopping for all telecom needs and 71% said Bell Atlantic should be allowed to offer long distance. Same percentage said they were satisfied with current level of competition in local phone market, while 80% said more regulations wouldn't increase competition. ----- Pa. coalition of competitor and consumer interests urged PUC and state legislature to reject proposed Bell Atlantic-GTE merger. **Group**, Pennsylvanians for Local **Competition**, said merger "would result in a huge monopoly with no benefits to consumers." In testimony at 3d session of PUC hearings on merger, it said deal would lead to higher prices and stunted competition without any guarantees customers would see service quality improvement or network investment. Group said "not a nickel" of \$1 billion in savings from BA merger with Nynex last year has found its way to Pa. ratepayers. In another merger, AARP urged Ohio PUC to reject proposed negotiated conditions for approval of SBC-Ameritech union. Retirees' lobby said merger conditions are hopelessly inadequate to mitigate adverse impacts on competition, service quality, rates. AARP also said settlement contains inadequate enforcement provisions to assure conditions are met. ----- Minn. PUC, on 3-2 vote, has adopted 3-way geographic split to relieve impending phone number exhaustion in Minneapolis 612 area code. Minneapolis and 3 adjacent suburbs will keep 612, northern suburbs will get one new code, southern suburbs will get 2nd new code. PUC rejected hole-in-doughnut plan for 2-way split because of concern new codes wouldn't last very long, and rejected industry proposal to adopt overlay because of unpopularity of 10-digit local dialing. But agency said that if numbering plan administrator refuses to assign 2 new codes to Minneapolis area, decision will be revisited. ----- Cleveland suburb of Brooklyn, O. passed one of first local ordinances to restrict use of wireless phones in vehicles. Law, passed 5-2 by Brooklyn City Council, makes use of wireless phone by driver of moving vehicle petty misdemeanor punishable by \$100 fine, effective immediately. Phone use ban doesn't apply if vehicle is parked or if caller is using phone to report emergency. City said that ban was in interest of public safety and that it was among first localities to pass mandatory auto seat belt law, back in 1961. ----- New phone laws in Ill. and S.D. affect state telecom mandates. Ill. Gov. George

Ryan (R) has signed SB-930, which gives businesses additional year to comply with 1997 mandate to make office phone systems capable of automatically reporting exact location of extension used to place 911 call. Original deadline was this summer but new deadline is June 30, 2000. In S.D., Gov. Bill Janklow (R) has signed SB-149, which entitles telcos to recover costs of mandated service improvements beyond basic voice within 10 years through rates for new services made possible by mandated improvements.

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COMPANY NAMES: AT and T Corp.--Securities; Pegaso PCS--Finance; Polish Telephones and Microwave Corp.--Contracts; Lucent Technologies Inc.--Contracts; PageMart Wireless Inc.--Services; Tricom--Services; CyberSentry--Acquisitions, mergers, divestments

INDUSTRY CODES/NAMES: BUSN Any type of business; TELC Telecommunications

DESCRIPTORS: United States. Federal Communications Commission--Laws, regulations, etc.; Long-distance telephone service--Securities; Telecommunications services industry--Laws, regulations, etc.; Personal communications services--Licenses; Telecommunications equipment industry --Contracts

GEOGRAPHIC CODES/NAMES: 1USA United States

PRODUCT/INDUSTRY NAMES: 4811860 (Personal Communications Services); 4811000 (Telephone Service); 3661000 (Telecommunication Systems); 9108310 (Telecommunications Regulation)

SIC CODES: 4812 Radiotelephone communications; 4813 Telephone communications, exc. radio; 3660 Communications Equipment

NAICS CODES: 513322 Cellular and Other Wireless Telecommunications; 51331 Wired Telecommunications Carriers; 3342 Communications Equipment Manufacturing; 92613 Regulation and Administration of Communications, Electric, Gas, and Other Utilities

TICKER SYMBOLS: T; PTMC; LU; PMWI

FILE SEGMENT: TI File 148

TEXT:

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10/9,K/3 (Item 1 from file: 275)

DIALOG(R) File 275:Gale Group Computer DB(TM)

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01500426 SUPPLIER NUMBER: 11988873 (THIS IS THE FULL TEXT)

Monday: the Electronic Frontier. (Mitch Kapor's Electronic Frontier Foundation) (preview of Forum computer conference)

RElease 1.0, v92, n2, p2(5)

Feb 23, 1992

ISSN: 1047-935X LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

WORD COUNT: 2620 LINE COUNT: 00207

TEXT:

The electronic frontier is our industry's new business environment. We are creating it, and we will operate within it. When we as an industry started, we were a fringe group - hot stocks, exotic technology, weird science. But now we're so big that we matter. Like it or not, other people take this industry seriously, obliging us to take ourselves seriously too. Adulthood gives you freedom - and also responsibility.

In that sense, Mitch Kapor is one of this industry's leading grown-ups. Rather than relive his exciting childhood with another start-up,

he has taken on a bigger challenge by founding the Electronic Frontier Foundation. Right now the frontier is still the last bastion of freedom, but with so many settlers, it needs a set of policies to govern its growth. The electronic frontier exists not just in Silicon Valley, but everywhere that telephone lines, cable tv, wireless phones, satellites and other media reach. The idea isn't (at least in our minds) that it should be centrally controlled or even financed, but that there should be clear policies by which local control operates and local nodes can interoperate.

"In order to have local control," says Kapor, "we have to do something now. There are lots of forces already in motion; we have to wake up to them." Overcoming his natural aversion to large institutional concentrations of power, he has been spending a lot of time in Washington recently, reverse engineering the public-policy process with intellectual curiosity and a certain interest in the outcome.

Setting policies for the Frontier

Kapor will deliver a "scouting report" from the frontier and from Washington, outlining the need for a widespread, user-to-user communication platform both communication standards and a public network accessible to everyone. (At a Tuesday special session just before cocktails, he will go into more details on the EFF itself. As a member of EFF'S board of directors, we are sponsoring this event.) A model familiar to us all is the Apple II and the FC, which together created a vigorous, flourishing personal computer industry. The difference is the need for public funding to create a similar widely available platform for personal communication and wide-area networking the platform that will support much of the technology to be covered in the three days of the Forum.

Encouraging such developments is the basic task of the Electronic Frontier Foundation. We're personally uncomfortable with the notion of government funding for anything; however, since the government does have an industrial policy, it might as well favor the electronic frontier rather than the industrial backwaters it currently succors.

What does the industry need to do? (Aside from joining the EFF, of course.) It has to pay attention to debates among the RBOCS and cable tv interests and newspapers, funding decisions in Congress, and other seemingly far-off events. An industry that grew up on self-reliance is now about to come under the sway of external forces. We can't control them but we can influence them. We are no longer in the truck-building business, so to speak, but in the transportation business; government decisions about highways, airport funding and freight prices affect us. We are part of the country we live in.

In addition to funding, it's important to have standards for the loose collection of linked networks that comprises the global network, underlying a diversity of services. Just as personal computer standards fostered a variety of applications, so will network standards foster interconnection and network applications: e-mail and information access and shop-by-mail, wide area applications built with XcelleNet, support groups run on Compuserve, online newspapers and other services from The Washington Post and America Online, vendor-sponsored information access from Prodigy Services, information markets such as American Information Exchange, telecommuting, political action (for and against whatever you're for). Configuration services such as that potentially run by Trilogy Development, travel agencies, and others will all operate over the network, allowing customers direct contact with vendors or efficient third-party packaging of services.

Setting policies for the Frontier

Allan Weis of Advanced Network & Services will also discuss the Internet in particular. (Read and **listen** carefully; it's confusing!) The Internet grew out of ARPANET, a Defense Department-funded research project started in the Sixties. Ostensibly limited to educational and research uses and provided "free," the Internet now supports about 4 million users. Most of those don't connect to the Internet directly, but get to it through regional networks or commercial carriers such as MCI. One of the major segments of the Internet in the US is the National Science Foundation backbone service, which connects the research and education sites sponsored by the agency. The current NSFNET backbone service is managed by ANS as part of ANS' network. ANS is a not-for-profit company formed by IBM and MCI

with donations of about \$5 million each plus equipment, and by Merit, a consortium of Michigan universities. ANS also sells its network attachments to commercial customers - thus opening up the Internet to commercial traffic amidst some controversy. The Commercial Internet Exchange, a group of Internet-connected independent services, is also bringing in commercial customers. This competition is a little awkward, given that ANS has both for-profit and not-for-profit arms, while CIX members are basically commercial. In order to make things punctiliously correct, NSF has announced plans to solicit bids on a new contract for network services when the current contract with ANS expires next fall.

Clearly, keeping the commercial and noncommercial parts of the Internet separate is a messy proposition. Indeed, we think it would make more sense to make the whole venture for-profit, and simply to subsidize the Internet by subsidizing its users. That of course would mean that only the favored people at a university, instead of random students, would have access to the Internet once it was explicitly charged for. How to resolve this? One way, in the long run, is to make it so cheap to everyone (through widespread installation and usage) that this is no longer an issue.

These new media and infrastructures raise perplexing questions. Is the electronic infrastructure the equivalent of the highway system, something that should be built by the government for the good of the country? Or are there ways for the government to fund it while allowing private enterprise to build it? Or is that taxing the many for the good of the networked few?

What's the role of the RBOCS, the government, private enterprise? How can we get people to use it - assuming that we should? What does it mean to this industry - as medium, customer base, competition? Who's responsible for the content? What happens to the press? What about privacy and data ownership?

(Note that the global net still doesn't usually reach to where most people are much of the time: walking or riding around, sitting in meetings, in other people's offices. That's a topic for Wednesday.)

Whither the establishment?

In this world of filtered, mediated communications, what's the role of press and government? If everyone can communicate with everyone, what's left for the press and the government to do in an increasingly flat world? Two things happen. People form their own communities, and the press and the government (the good ones, anyway) try to set a broader agenda, drawing people's attention beyond their own interests and self-interest.

Communities are natural. The idea of the global village was misguided; people can't operate on such a large scale. Instead, they form new villages, unconstrained by space, but clustered on some common interest (or self-interest): user groups, health issues, professional societies, etc. People have a persistent tendency to form tribes - which can be either healthy or self-destructive. People with common interests can get human satisfaction from sharing them and can work together effectively; on the other hand, they can also shut out the outside world and disregard the claims of outside society (a tendency that manifests itself in warfare, protectionism and other geopolitical misbehavior).

Online services will cater to this tendency by allowing users to form tightly linked communities and markets. Aside from the "small-i" Internet, which is a self-organizing, fluid community without a clear commercial structure yet, and e-mail services such as MCI, the current leaders are CompuServe, Prodigy and America Online (as opposed to information services which deliver information but not access to other people). Each has a different business model. With about 1.4 million individual users (750,000 households), Prodigy's business model is akin to an interactive version of cable tv, delivering targeted information to targeted consumers with some interactivity and transaction capabilities added. CompuServe and America Online are targeted more at people who use their computers to manipulate information as well as receive it.

While Prodigy does pay some outside services, CompuServe and America Online have more of a cottage-industry approach - with America Online addressing people at home while CompuServe addresses them at work (although that distinction is fuzzy). Also, CompuServe encourages a sort of information market, where private entrepreneurs (or software vendors

wanting to offer online support) can apply to run forums. Compuserve actually pays them a percentage of the traffic they generate - usually around 5 to 10 percent.

Altogether, Compuserve has 225 hardware and software support forums and 120 non-computer forums. Compuserve Information Services revenues in 1991 were about \$100 million, from 925,000 users.

Prodigy's vp and general counsel George Perry has borne the brunt of controversy recently: Is Prodigy an editorial product subject to control by the publisher, or is it a common carrier that should allow anything to be transmitted and in turn be absolved of any liability? (Note that only governments and monopolies can censor; in a competitive market, when publishers refuse to publish something, the source can find other outlets.) Perry argues that Prodigy and similar services are both - but should two such distinct entities be mingled?

Content on the network

Michael Dell will talk not about the stunning success of Dell Computer, its high-quality, low-price machines and why you should buy one, but rather about how the company uses e-mail and groupware internally. For instance, when we recently bought a laptop from Dell, word filtered back to Michael. (We didn't get a discount, but at least our purchase was appreciated in high places!) This raises interesting questions: How much garbage does Michael get in his daily load of e-mail? Is e-mail simply a new avenue for tomorrow's corporate climbers? Will we all be drowned in a sea of horizontal, non-hierarchical communication?

Indeed, Dell will address these questions and talk about how the company uses database, e-mail and Notes to manage the company more tightly, and even to communicate with many customers. (Nor is Dell alone: Richard Schwartz at Borland, for example, keeps in touch with Scotts Valley mostly by MCI mail as do many Borland employees throughout the US.) June Rokoff, senior vp for Lotus's consulting and information services, will discuss how customers are using Notes and what they're still asking for. Lotus uses Notes internally to make sure customer requests filter back to development.)

While technologists are excited about multimedia, text filtering and other developments, who's going to create the content? While most of the traditional press is afraid of high-tech, and the American Newspaper Publishers Association is waging war against cable tv companies and RBOCS, the traditional press actually has a real edge in these new markets if it could only get over its fears. After all, technology could leverage the scarce resource they control - informed reporters and editors capable of sound judgment.

Yes, technology will raise the relative power of free-lancers to find both short-term employers and readers - bypassing the formal media entirely. But the press does have brand-name power - increasingly important in a world of cacophonous, overwhelming information (see Release 1.0, 6-91). Just as newly free people in the East are bewildered at the proliferation of new media and don't know what to believe, so will we too (from a broader base) find the array of information sources difficult to sort out. The press, if it does its job well, will be able to leverage its credibility. Its role is not just to create (or find out information), but to assess it and digest it for the ultimate readers. Who gave it that right? No one, which is why we don't believe in a government-controlled press. But a variety of media companies have earned leading positions by providing credible information over the years (or titillating entertainment, in other cases).

The Washington Post Company is an excellent case in point. The company is already the owner of Legislate, an online database of current legislative proceedings. Ralph Terkowitz, vp information technology, is looking for software that could make Legislate more useful and more broadly available. Currently the service has its own unique interface; to use it, you have to work with Legislate's proprietary indexing scheme and query syntax. Something like the Wide-area Information Server standard (see Release 1.0, 4-91) could help solve the problem if it were widely enough implemented. Terkowitz is also working on providing the content and format for a CD-ROM project that would use some of the superfluous information that currently stuffs the archives, floors and disk drives of the Post's

key properties, the Washington Post newspaper itself and Newsweek magazine. In the course of reporting stories, its journalists routinely gather far more information, photographs and other material than they can or want to use in existing formats. One result is Newsweek Focus, in which Newsweek offers its readers additional editorial content in their specific field of interest (you pay extra for extra pages). The Post is now looking at higher-tech ways of offering tellme-more" service - for example, on CD-ROM. While extra material can't just be put wholesale onto a CD-ROM, some of it could, with a little amount of editing, provide useful background for the daily news.

Thomas Malone of MIT'S Center for Coordination Science will address the electronic frontier from a more macroeconomic perspective. As communications among firms improve, there's no longer as great a need for large firms (see Release 1.0, 6-91, 9-91, 11-91). Outsourcing is one sign of this; so, perhaps, are some of the alliances and decentralizations that will be discussed on Tuesday. Communications makes firms more flexible; customers needn't be tied to a single supplier; employees can more easily find work. As technology makes it easier for separate modules to fit together on one level, the communications infrastructure makes it easier to find and assemble those modules on another. Theoretically this will lead to a more efficient world, but what about those old virtues of loyalty, team spirit and personal leadership?

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COMPANY NAMES: Dell Computer Corp.--Officials and employees; Washington Post Co.--Officials and employees
 DESCRIPTORS: Conferences and Meetings; Future of Computing; Social Issue; Connectivity; Policy; Information Services; Case Study; Electronic Frontier Foundation; Massachusetts Institute of Technology
 NAMED PERSONS: Kapor, Mitchell--Political activity; Dell, Michael--Addresses, essays, lectures
 SIC CODES: 3571 Electronic computers; 2711 Newspapers; 2721 Periodicals
 FILE SEGMENT: CD File 275

... Allan Weis of Advanced Network & Services will also discuss the Internet in particular. (Read and **listen** carefully; it's confusing!) The Internet grew out of ARPANET, a Defense Department-funded research...

...opening up the Internet to commercial traffic amidst some controversy. The Commercial Internet Exchange, a **group** of **Internet** -connected independent services, is also bringing in commercial customers. This **competition** is a little awkward, given that ANS has both for-profit and not-for-profit...

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 DIALOG(R)File 20:Dialog Global Reporter
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Channel 5

GUARDIAN

September 18, 2000

JOURNAL CODE: FGDN LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1641

7.0 Olympic Report (S) 77302 8.0 Olympic Grandstand. At 8.10 Slalom Canoeing. Women's K1 slalom final. 8.25 Women's Hockey. Great Britain v Argentina. 9.10 Swimming. Final of the men's 200m freestyle. 9.15 Women's Hockey. 9.55 Swimming. Men's 100m backstroke final. 10.05 Gymnastics. Men's team competition. 11.30 Judo. Women's lightweight final. 11.45 Weightlifting. Women's 53kg and 58kg events. Times may vary. (T) (S) 5697789 12.0 BBC News (T) 1542447 12.05 Olympic Grandstand. Badminton. Quarter-finals of the mixed doubles. (T) (S) 4816876 12.30 Olympic Report (T) (S) 66925 1.0 BBC News (T) 71944 1.30 Regional News 63467296 1.45

Olympic Grandstand. At 1.50 Boxing. Feather and middleweight bouts. 2.20 Cycling. Women's 3000m individual pursuit final. 2.45 Beach Volleyball. 3.10 Sailing. Times may vary. (T) (S) 61280383 3.25 Children's BBC: Tweenies 3048079 3.45 Arthur (T) (S) (R) 7646186 4.10 Mona The Vampire (T) (S) 9600944 4.35 Animorphs (T) (S) 5731578 5.0 Newsround (T) (S) 5263470 5.10 Blue Peter (T) (S) 7180050 5.35 EastEnders Revealed (T) (S) 281012 6.0 BBC News (T) 895 7.0 The Day Down Under (T) (S) John Inverdale and Steve Cram introduce highlights of day three of the Olympics. Including a preview of the judo and archery events, in which British competitors stand a good chance of a gold medal. 2673 8.0 EastEnders (T) (S) The residents of Albert Square turn out in force for Ethel's funeral. 817079 8.40 Castaway 2000 (T) (S) As the community prepares for a local agricultural show, Ron begins to feel increasingly isolated. 391924 9.0 BBC News; Regional News (T) 6128 9.30 A Life Of Grime (T) (S) See Today's TV. 86789 10.0 Timecop (Peter Hyams, 1994) (T) (S) Sci-fi thriller about a cop who travels back in time to find a corrupt senator. With Jean-Claude Van Damme. 259429 11.35 Olympic Grandstand At 11.50 Swimming and Rowing. Including the coxless fours repechage. 1.40 Equestrianism. The showjumping section of the three-day event. 2.30 Tennis. Americans Andre Agassi and Lindsay Davenport are the defending champions. 4.0 Equestrianism. 5.15 Badminton, boxing, sailing and archery. British archer Alison Williamson won a silver medal at the world championships and will be hoping to go one better here. Times may vary. (S) 66349654 7.0 Breakfast 24 (T) 16789 8.30 Children's BBC: Teletubbies 9688586 8.55 Olympic Grandstand. Presented by Steve Rider, Sue Barker and Sharron Davies. Including at 8.55 Swimming. The women's 100m backstroke final. Commentary by Andy Jameson and Adrian Moorhouse. 9.05 Gymnastics. The men's team final. 10.05 Swimming. The women's 100m breaststroke final. Times may vary. (T) (S) 97508944 10.55 BBC News (T) 7223925 11.0 FILM: Thunder Rock (Roy Boulting, 1942) (T) Highly atmospheric thriller starring Michael Redgrave and James Mason. 52378012 12.45 Home Front Tricks (T) (S) 47796692 1.0 World Rally (S) 79586 1.30 Working Lunch 96166 2.0 Diagnosis Murder (T) (R) 4864383 2.45 Quincy (T) (R) 8914296 3.35 BBC News; Regional News (T) 2818296 3.45 Olympic Grandstand. Presented by John Inverdale and Steve Cram. Including at 4.05 Basketball. Australia v Brazil. Commentary by Jon Champion. 4.30 Hockey. Highlights of today's pool matches. 5.0 Football Report. Garth Crooks with the latest action from the soccer competition. Times may vary. (T) (S) 718942 5.15 The Weakest Link (T) (S) 9871437 6.0 The Simpsons Grandpa v Sexual Inadequacy (T) (S) (R) Grandpa sells a homemade aphrodisiac. 930499 6.20 The Fresh Prince Of Bel-Air Asses To Ashes (T) (S) (R) 934215 6.45 Farscape Look At The Princess I Do, I Think: Part Two (T) (S) 794708 7.30 The Good Life Sweet And Sour **Charity** (T) (R) Tom and Barbara strike oil in Surbiton. 673 8.0 University Challenge (T) (S) The University of Birmingham battles it out with reigning champions Durham. 4925 8.30 Delia's How To Cook Part Two Poultry (T) (S) (R) 6760 9.0 The Cops (T) (S) The third series kicks off with a two-part story about Natalie's attempts to protect a pregnant 15-year-old. 723147 9.50 Ads Infinitum (T) (S) Victor Lewis-Smith takes an irreverent look at holidays in the UK. 365895 10.0 Goodness Gracious Me (T) (S) (R) Featuring a lighthearted look at 'adult' Bollywood movies. 37925 10.30 Newsnight (T) (S) With Kirsty Wark. 838499 11.20 Tinsel Town (T) (S) Drama series about a group of Glasgow clubbers. Sandra's love life interferes with her new regime of work and study. 244321 12.0 Seinfeld (T) (S); 48 Preludes And Fugues 58513 12.30 Learning Zone. See page 22 for details. 4746819 6.0 GMTV 9218963 9.25 Trisha (T) (S) 1582789 10.30 This Morning (T) 41548166 12.18 The Missing File 6697596 12.20 Your Shout 9847019 12.21 London Today (T) 9647811 12.30 ITV Lunchtime News (T) 84321 1.0 London Today (T) 66012 1.30 Dale's Supermarket Sweep (T) (S) 83692 2.0 The Jerry Springer Show (T) (S) 4877857 2.40 Animal SOS 5963789 3.10 ITV News Headlines (T) 2161673 3.15 London Today (T) 2160944 3.19 Your Shout (R) 2160944 3.20 CITV: Telly Tots 3034876 3.40 Hilltop Hospital 2826215 3.55 Sooty Heights (T) 2014944 4.20 Art Attack (T) (S) 1918876 4.35 S Club 7 TV Special: Artistic Differences (T) (R) 2012437 5.05 You've Been Framed Again! (T) (S) (R) 7190437 5.30 Wheel Of Fortune (T) (S) 550 6.0 London Tonight (T) 963 6.30 ITV Evening News (T) 215 7.0 Bruce's Price Is Right (T) (S) With Bruce Forsyth. 5031 7.30 Coronation Street (T) Jim makes a monumental decision. 499 8.0 London At War Turning Points. Documentary series about the effects of WWII on the

capital. 1079 8.30 Who Wants To Be A Millionaire? (T) (S) Presented by Chris Tarrant. 563449 9.10 My Fragile Heart (T) (S) Concluding episode of the two-part crime thriller. With Sarah Lancashire and Lorcan Cranitch. 4409215 10.30 The Unforgettable. . . Arthur Lowe (T) See Today's TV. 40499 11.0 ITV Nightly News (T) 218321 11.20 London Tonight (T) 531055 11.30 The Big Match Preview of this week's games in the Champions' League including Leeds v AC Milan. 55418 12.0 Tales From The Darkside 58567 12.30 Football Extra 89155 1.30 Young, Gifted And Broke (S) (R) 19797 2.0 Trisha (T) (S) (R) 67161 3.0 The Web Review (R) 23013242 3.25 Jenny (S) (R) 59053068 3.45 Judge Judy 32868635 4.10 ITV Nightscreen 3376616 5.30 ITV Morning News 53068 6.0 Sesame Street (R) 30296 7.0 The Big Breakfast 94895 9.0 Bewitched (T) (R) 41128 9.30 Schools: Geography Junction: Changing Cities 7272012 9.45 Book Box: Animated Tales Of The World 7200895 10.0 Stage Two Science: Energy From Nature 7352050 10.15 The Writing House 7342673 10.30 Place And People: Changing China 9970586 10.50 Star Maths: Part 1 2268079 11.0 The English Programme: Film Focus 7228470 11.25 The Mix: Music Search 5958505 11.40 History In Action: Women In The 20th Century 8929673 12.0 Driven (T) (R) 54692 12.30 Show Me The Money (T) 82963 1.0 FILM: Two Rode Together (John Ford, 1961) (T) Not one of John Ford's better westerns. James Stewart and Richard Widmark star as a tough sheriff and a cavalry officer who team up to rescue prisoners from the Comanches. 38741 3.0 Collectors' Lot (T) 1692 3.30 A Place In The Sun (T) 321 4.0 Fifteen-To-One (T) (S) (R) 128 4.30 Countdown (T) (S) 352 5.0 Pet Rescue (T) 3437 5.30 Stargate SG-1 (T) 37944 6.30 Hollyoaks (T) 857 7.0 Channel 4 News (T) (S) 563925 7.55 Building Of The Year Telford Crematorium (T) First of a series of shorts which profile some of the buildings shortlisted for this year's RIBA Stirling Award. 641673 8.0 Why Trains Derail Lives On The Line (T) See Today's TV. 4031 9.0 Faking It See Today's TV. 4895 10.0 Dolores Claiborne (Taylor Hackford, 1995) (T) Effective adaptation of a Stephen King novel. Kathy Bates stars as a housekeeper, arrested for the murder of her elderly employer. Jennifer Jason Leigh plays her long-lost daughter, who suspects her mother has murdered before. 74320147 12.25 The Priory (T) (R) 6562258 1.25 Vile Bodies (T) (R) 6780068 2.30 Unreported World (T) (R) 4160971 2.55 Riders Of The Dawn (R) 9097635 3.55 Urn (R) 36311258 4.0 Schools: Top! 255600 6.0 5 News At Breakfast (S) 7553963 7.0 Jailbreak (S) 7739234 7.30 Milkshake! (S) 1997654 7.35 Havakazoo (S) 3875895 8.0 Bear In The Big Blue House (S) (R) 8933875 8.30 Beachcomber Bay (S) (R) 9383316 9.0 The Wright Stuff (S) 5109483 9.55 The Bold And The Beautiful (T) (S) 9219673 10.25 Days Of Our Lives (T) (S) 1731215 11.15 Jenny Jones (S) 1085963 12.0 5 News At Noon (T) (S) 5783352 12.30 Family Affairs (T) (S) (R) 9353654 1.0 The Oprah Winfrey Show (S) 8597321 1.45 100 Per Cent (S) 7940857 2.15 Open House With Gloria Hunniford (S) 52044302 3.30 FILM: Mother Of The Bride (Charles Correll, 1992) (T) (S) Rather bland comedy about a woman whose plans for her daughter's wedding are thrown into disarray by the reappearance of her husband. Starring Rue McClanahan. 8056031 5.25 Russell Grant's Postcards (S) (R) 76999418 5.30 One To Win: Sports Challenge (S) 9115437 6.0 5 News (T) (S) 9105050 6.30 Family Affairs (T) (S) Siobhan's state of mind worsens. 9196302 7.0 That 70s Show Sunday, Bloody Sunday (T) (S) 6656215 7.30 That 70s Show Eric's Burger Job (T) (S) 9192586 8.0 The World's Most Daring Robberies (R) 6665963 8.30 Jailbreak (S) Presented by Ulrika Jonsson. (Followed by 5 News At 9.) 6644470 9.0 Judgement Day: The John List Story (Bobby Ruth, 1993) (T) (S) Surprisingly absorbing fact-based drama about a man arrested for murdering his family 18 years after committing the crime. Starring Robert Blake. (Followed by 5 News Late.) 82325789 10.55 Dr Fox's Chart Update Generic (S) 5642857 11.0 Nothing But The Truth (Michael Switzer, 1995) (S) Forgettable thriller about a lie-detector expert, asked to examine a murder suspect who happens to be her ex-lover. Starring Patricia Wettig. 3253166 12.50 NFL Update (S) 6410093 1.20 MotoGP (S) (R) 8698345 3.15 FedEx Championship Series (S) 91093155 4.30 British Motocross Championship (S) 6904155 5.0 Triathlon 3531093 5.30 WideWorld (T) (S) (R) 7771616

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COMPANY NAMES: BBC

DESCRIPTORS: Terrorism; General News; Human Resources & Employment;
Company News; People; Crimes; Sports
COUNTRY NAMES/CODES: China (CN) ; Brazil (BR) ; Australia (AU) ; United
States of America (US) ; Argentina (AR) ; United Kingdom (GB)
REGIONS: Asia; Far East; Americas; Latin America; South America;
Australasia; Pacific Rim; North America; Europe; European Union;
Western Europe
PROVINCE/STATE: Scotland

...I Think: Part Two (T) (S) 794708 7.30 The Good Life Sweet And Sour
Charity (T) (R) Tom and Barbara strike oil in Surbiton. 673 8.0
University Challenge (T... And Broke (S) (R) 19797 2.0 Trisha (T) (S) (R)
67161 3.0 The **Web** Review (R) 23013242 3.25 Jenny (S) (R) 59053068 3.45
Judge Judy 32868635 4...

... Ulrika Jonsson. (Followed by 5 News At 9.) 6644470 9.0 Judgement Day:
The John **List** Story (Bobby Ruth, 1993) (T) (S) Surprisingly absorbing
fact-based drama about a man arrested...

10/9,K/5 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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11003966 (THIS IS THE FULLTEXT)
**UAW-GM Use Internet to Promote U.S. Olympic Team Hopefuls And \$3.5 Million
Vehicle Donation Program**
PR NEWswire
May 12, 2000
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 634

The Team Behind The Team Web site lets fans track athletes
DETROIT, May 12 /PRNewswire/ -- General Motors (NYSE: GM), exclusive
domestic automotive sponsor of the U.S. Olympic Team through 2008, in
cooperation with the International Union, UAW, jointly created The Team
Behind The Team vehicle donation program to provide support for 100 U.S.
Olympic Team hopefuls and their families and now have developed a Web site
that provides information about the program and a wide variety of U.S.
Olympic Team topics. Finding the site is easy --
www.theteambehindtheteam.com . Included on the site: * A list of the 100
UAW-GM The Team Behind The Team athletes and their **competition** status
* Links to each of the sports included in the Sydney Olympic Games *
Merchandise for purchase, including apparel * Links to the GM Gold Medal
Brands **Web** sites * Links to UAW.org and GM.com * Calendar of trials *
Athlete biographies * U.S. Olympic Team updates * Current UAW-GM TV
commercials * Links to other media sites like NBC Olympics and CNN/SI

"The partnership between the UAW and GM extends to our Internet site,"
said Gary L. Cowger, GM Group Vice President, Labor Relations. "This tool
provides us with an opportunity to heighten awareness and reach a whole new
audience with our message of working together. Through this partnership, we
are pleased to support America's future U.S. Olympians by donating our
vehicles -- the pride of all GM employees."

"What better way to communicate our support for the U.S. Olympic Team
hopefuls than through a Web site devoted to the UAW-GM The Team Behind The
Team program," said Richard Shoemaker, UAW Vice President and Director of
the UAW-GM Department. "We want to let everyone know about The Team Behind
The Team, and the UAW and GM. Having a Web site that is accessible anywhere
in the world is a fine way for people to connect with our U.S. Olympic Team
activities."

The Team Behind The Team program is providing 100 U.S. Olympic Team
hopefuls with one of eight GM Olympic Gold Medal Brand vehicles. Through
The Team Behind The Team, the UAW-GM are helping to address challenges that
face U.S. Olympic Team hopefuls as they travel to training and competitive
events while continuing to support their families. This program was
launched for the 2000 Olympic Games.

"The program, by using a high-visibility marketing tool such as an exclusive Web site, allows us to build awareness for our Gold Medal Brands," said Steve Tihanyi, GM Director, Marketing Alliances and Regional Operations. "The Web site gives us an opportunity to provide fans with more information about the athletes and The Team Behind The Team program. It has unlimited potential to communicate future activities and connect to Olympic-related sites around the globe."

The Web site debuted March 26 in conjunction with the launch of two new advertising spots entitled "Eyes" and "Hands." The ads portray the similarities between U.S. Olympic Team hopefuls and members of the UAW, and their dreams and efforts to succeed. Featured in each ad are UAW-GM The Team Behind The Team athletes, UAW members employed by GM, and GM Gold Medal Brands.

General Motors is the exclusive domestic automotive partner of the U.S. Olympic Team. GM has made a significant commitment to the Olympic Movement through its support of U.S. Olympic Teams, 37 National Governing Bodies of Sport, the Salt Lake City Olympic Winter Games, and NBC Olympic broadcasts through 2008. The Team Behind The Team program is part of GM's official sponsorship of the U.S. Olympic Team.

For more information regarding the UAW-GM The Team Behind The Team vehicle donation program, please visit our Web site at www.theteambehindtheteam.com.

/CONTACT: Peg Holmes, 313-667-2904, or Charlotte Grim, 248-377-6635, both of General Motors Corporation; or Reg McGhee of UAW, 248-377-6524/16:13 EDT

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COMPANY NAMES: General Motors Corp

COUNTRY NAMES/CODES: Australia (AU) ; United States of America (US)

REGIONS: Australasia; Pacific Rim; Americas; North America

PROVINCE/STATE: Michigan

SIC CODES/DESCRIPTIONS: 7812 (Motion Picture & Video Tape Production);

2300 (Apparel & Other Textile Products); 3711 (Motor Vehicles & Car Bodies); 3710 (Motor Vehicles & Equipment); 7375 (Information Retrieval Services)

NAICS CODES/DESCRIPTIONS: 51211 (Motion Picture & Video Production); 315 (Apparel Mfg); 336111 (Automobile Mfg); 3361 (Motor Vehicle Mfg); 514191 (On-Line Information Services)

... www.theteambehindtheteam.com . Included on the site: * A list of the 100 UAW-GM The Team Behind The Team athletes and their competition status * Links to each of the sports included in the Sydney Olympic Games * Merchandise for purchase, including apparel * Links to the GM Gold Medal Brands Web sites * Links to UAW.org and GM.com * Calendar of trials * Athlete biographies * U.S....

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10028650

MEDIA ALERT: PRESS CONFERENCE

PR NEWSWIRE

March 13, 2000

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 786

Philadelphia Fights Back to Being Called the Fattest City! Mayor John Street and Fitness Guru Jack LaLanne Kick-off the Philadelphia FitnessAge Challenge! WHO The first ever Philadelphia FitnessAge Challenge! The Honorable Mayor John F. Street Jack LaLanne, America's "Father of Fitness" Glenn P. Scharf, Fitness Works For You WHAT The January 2000 issue of Men's Fitness magazine named Philadelphia the fattest city. A local fitness company, Fitness Works For You, Inc. in partnership with FitnessAge(TM),

created the Philadelphia FitnessAge Challenge to bring together thousands of Philadelphia area residents to 'Fight Back and Get Fit' in order to dispel the myths about their fitness (and fatness) and prove a citywide dedication to fitness. The objective of the Challenge is to determine a participant's FitnessAge as measured by a unique new computer software tool and compare it to their chronological (actual) age. At the end of the Challenge, Philadelphia will announce the number of years it has "earned back" due to fitness conscious programs, including the Mayor's Fun, Fit and Free 2000 initiative. The challenge is fun, good for personal fitness programs, and great for Philadelphia's image both locally and nationally.

WHEN March 14, 2000 @ 3:00 p.m. **WHERE** Fitness Works For You Boxing Center and Gym 938 S. 8th Street (at Carpenter and Montrose) Philadelphia, PA 19147 **Parking** for media in adjacent lot off of 8th and Montrose. **VISUAL** In a local South Philadelphia boxing gym, Mayor Street and fitness guru Jack LaLanne will announce the Philadelphia FitnessAge Challenge, demonstrate the fun and ease of the assessment, and motivate Philadelphia to 'Fight Back and Get Fit'. Jack LaLanne (85), who has a FitnessAge of 29, will provide the motivational energy. (B-Roll of with background of Challenge and FitnessAge test also available on site or by delivery.) **FITNESSAGE** Do you want to know your FitnessAge? Testing stations will **TESTS FOR** be available for media representatives to take their **MEDIA** FitnessAge immediately following the press conference or throughout the week for taping. **JACK LALANNE** Jack LaLanne and Elaine LaLanne will be in Philadelphia and available for interviews and appearances throughout the day on Tuesday, March 14, 2000. **ADDITIONAL INFORMATION** **FITNESSAGE REGISTRATION** Registration for the Philadelphia FitnessAge Challenge is open to people over the age of 18. The Challenge registration fee is \$19.95 and includes two FitnessAge evaluations, a Philadelphia FitnessAge Challenge T-shirt, fitness information, discount offers on fitness-related products and services, and additional prizes for those who complete the challenge. Donations from Challenge proceeds will be made to local Philadelphia charities focused on health and fitness. Registration is always available online at the Challenge web site: www.fitnessagechallenge.com and through official challenge locations. Also, registration will be available at a variety of special events throughout the City. Free pre-registration will be offered to the first 1,000 people who register at the Fitness Works For You Booth during the NBC10 Fit Fest on March 17-19, 2000 at the Philadelphia Convention Center. Testing will be held throughout the Delaware Valley in local fitness centers, community centers, and gyms. There will also be a series of challenges in local Universities, corporations, government offices and neighborhoods. The Challenge will also reach out to many neighborhoods with its mobile FitnessAge testing van. All challenge participants will automatically become a member of the Fight Back Club and be listed on the Club Roster on the web site. **CHALLENGE CATEGORIES** Participants will be **grouped** by age and gender for the **competition** and prizes will be awarded for the largest percentages of FitnessAge years earned back: Men 18-34 Women 18-34 Men 35-49 Women 35-49 Men 50+ Men 50+ Men (already fit) Women (already fit) The already fit category includes participants with an initial FitnessAge of 15 years less than their chronological age. **WHAT IS FITNESSAGE?** FitnessAge(TM) is an established fitness assessment tool that was founded in San Diego, CA, (U.S. #1 Fittest City by Men's Fitness) and is sweeping through local, Philadelphia-area fitness centers. The assessment tool calculates an individual's physiological strengths and weaknesses in four categories: Cardio-respiratory, Body Composition, Flexibility and Muscular Strength. The fun and easy-to-use program tracks progress and provides ongoing motivation for losing weight, building and toning muscle, improving appearance, reducing stress, and increasing overall energy, vitality and longevity. **FITNESS** Fitness Works for You, Inc. is a fitness service and sales **WORKS FOR** company, specializing in providing fitness services to the **YOU** de-conditioned marketplace, as well as providing specialized services within targeted communities. The company currently owns and operates two fitness facilities in Philadelphia, PA under the names of Fitness Works for You Health Club and Fitness Works For You Boxing Center and Gym. **MEDIA CONTACT** Laura M. Liotta, 610-353-4545 or cell, 610-513-4645, or Kara Crane, 215-769-4485, both for Fitness Works for You 08:46 EST

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DESCRIPTORS: Awards; General News; Government News; Company News
COUNTRY NAMES/CODES: United States of America (US)
REGIONS: Americas; North America; Pacific Rim
PROVINCE/STATE: California; Delaware; Pennsylvania
SIC CODES/DESCRIPTIONS: 9411 (Administration of Educational Programs);
7990 (Miscellaneous Amusement Recreation Services); 6730 (Trusts); 7940
(Commercial Sports); 7372 (Prepackaged Software)
NAICS CODES/DESCRIPTIONS: 92311 (Admin of Education Programs); 71394
(Fitness & Recreational Sports Centers); 81321 (Grantmaking & Giving
Services); 711219 (Other Spectator Sports); 51121 (Software Publishers)

... be listed on the Club Roster on the web site. CHALLENGE CATEGORIES
Participants will be **grouped** by age and gender for the **competition** and
prizes will be awarded for the largest percentages of FitnessAge years
earned back: Men...

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PRNewswire Midwest Summary Monday, May 10 to 4 -2-
PR NEWswire
May 10, 1999
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1383

CANTON) Yazaki North America, Inc. to Use Lead-Free Wire In All
Automotive Products DEM002 05/10/1999 08:15 r n bc-MI-traffic-summit
(DEARBORN) Aggressive Drivers, Seat Belts on School Buses, High-Tech
Transportation Systems; Michigan Traffic Safety Summit to Address Current
Safety DEM015 05/10/1999 08:59 r f bc-MI-GKN-Sinter-Metals (AUBURN HILLS)
General Motors Selects GKN Sinter Metals as a Supplier of the Year DEM017
05/10/1999 09:44 r v bc-MI-NBD-name-change NBD Bank to Unveil Its New Bank
One Name and Brand May 17 DEM014 05/10/1999 09:59 r f
bc-MI-Mercantile-Nasdaq (GRAND RAPIDS) Mercantile Bank Corporation Files
for Nasdaq Listing CGMM02 05/10/1999 10:00 r n bc-MI-Ameritech-grant
(DETROIT) Michigan Colleges Receive Ameritech Grant to Integrate Teachers
and Technology DEM004A 05/10/1999 10:05 r f bc-MI-CMPRSA-May-meeting
(LANSING) CMPRSA: Building Community Support for New Facilities Topic of PR
Meeting DEM019 05/10/1999 10:06 r f bc-MI-ECD-joint-venture (FRANKFURT)
Energy Conversion Devices Enters Joint Venture To Manufacture Electric and
Hybrid-Electric Vehicles in Germany DEM001A 05/10/1999 10:15 r f
bc-MI-Novis-Tech-Show (NOVI) 5th Annual Computer & Technology Showcase, May
18-19, At the Novi Expo Center, Sponsored by Detroit Chapter of Association
of Information Technology DEM020 05/10/1999 10:24 r f bc-MI-Mich-Nat-opens
(FARMINGTON HILLS) Michigan National Opens Financial Center in Burton VG's
Supermarket DEM018 05/10/1999 10:33 r f bc-MI-Kmart-baby-web (TROY) Busy
New Moms Find Help They Can Trust a Click Away; Kmart Launches Baby of Mine
Web Site With Links To Children's Television Workshop's Baby DEM022
05/10/1999 10:41 r n bc-MI-Three-Tenors-July (DEARBORN) Three Tenors Will
Perform in Detroit on July 17 DEM021 05/10/1999 10:56 r f
bc-MI-BBK-MCA-motion (SOUTHFIELD) Motion Filed in MCA Case to Disburse
Monies to Certain Creditors DEM012 05/10/1999 10:59 r f
bc-MI-Atwater-new-casino (DETROIT) Atwater/Circus Circus Names Detroit
Temporary Casino 'MotorCity Casino' DEM003 05/10/1999 11:03 r n
bc-MI-MDCVB-NCAA-host (DETROIT) Detroit in Running for NCAA Women's Final
Four DEM024 05/10/1999 11:12 r v bc-MI-Kmart-annual-mtg (BOSTON) Kmart
Corporation Sets Annual Meeting DEM025 05/10/1999 11:37 r f
bc-MI-Domino's-earns (ANN ARBOR) Domino's Pizza Announces First Quarter
Results CGM036 05/10/1999 12:10 r f bc-OR-Illinova-Energy (PORTLAND)
Illinova Energy Partners Announces Eight New Contracts In Northwestern U.S.

Electricity Pilot DEM026 05/10/1999 12:29 r f bc-MI-Det-Edison-choice (DETROIT) Detroit Edison Lottery Begins Electric Choice in Michigan DEM028 05/10/1999 12:42 r f bc-MI-Kelly-Svcs-div (TROY) Kelly Services Declares Increased Quarterly Dividend DEM029 05/10/1999 12:56 r f bc-MI-SAE-lean-systems (DETROIT) SAE to Preview Best Practices in Lean Systems At Detroit Automotive Manufacturing Conference DEM027 05/10/1999 12:58 r f bc-MI-Allstate-honors (SOUTHFIELD) Allstate Honors Safety Advocates DEM011 05/10/1999 13:15 r n bc-MI-WCCCD-sets-course (DETROIT) Wayne County Community College District Sets Course to Meet Challenges of New Millennium DEM016 05/10/1999 13:30 r f bc-NY-Borders-donates (NEW YORK) Borders(R) to Donate \$15,000 to the Academy of American Poets DEM030 05/10/1999 13:43 r n bc-MI-Brandy-JLA-July-2 (DETROIT) Brandy With Special Guests Tyrese, Silk, and C-Note At Detroit's Joe Louis Arena Friday, July 2 DEM032 05/10/1999 14:08 r v bc-MI-auto-skills-finals (VANCOUVER) Ten High School **Teams Compete** in Statewide Student Auto Skills Contest May 13 DEM031 05/10/1999 14:13 r f bc-MI-BBK-CEO-FPA-Mgmt /K I L L K I L L K I L L -- BBK, Ltd./ DEM033 05/10/1999 14:43 r n bc-MI-Lutheran-forum (LANSING) Forum Answers Questions On Youth Violence, Reports Michigan District, Lutheran Church Missouri Synod DEM036 05/10/1999 15:51 r f bc-MI-Mel-Farr-number-1 (OAK PARK) Michigan Based Auto Dealer, Mel Farr Automotive Group, Named #1 African American Owned Business in The United States ***MINNESOTA*** HSM074 05/10/1999 00:59 r f bc-MN-Northwest-Airlines (NEW YORK) Alitalia Joins Northwest/KLM Partnership; Airlines Seek Anti-Trust Immunity HSM075 05/10/1999 01:01 r f bc-MN-Northwest-Alitali Alitalia Italian Airlines, KLM Royal Dutch Airlines & Northwest Airlines to Host Press Briefing MNDAY3 05/10/1999 07:45 r n bc-PRN-MPLS-daybook PR Newswire Minneapolis/St. Paul Daybook for Monday, May 10, 1999 MNM001 05/10/1999 08:45 r f bc-MN-Sportsman's-Guide The Sportsman's Guide to be Featured on Lycos; The Sportsman's Guide Linked to Millions through Lycos Shopping **Listing** MNM002 05/10/1999 09:02 r v bc-MN-Citizens-Scholars (SAN FRANCISCO) Citizens' Scholarship Foundation of America Media Alert MNM003 05/10/1999 09:33 r f bc-MN-Shuffle-Master (LAS VEGAS) Shuffle Master Acquires Three Card Poker(R) DAM014 05/10/1999 10:04 r f bc-NV-3M-new-products (LAS VEGAS) Fiber Electronics Pricing Continues to Drop as 3M Introduces Fully Managed Volition(TM) Fast/Gigabit Switch and Mini-Hub MNM005 05/10/1999 10:47 r f bc-MN-DigitalXpress-wome DigitalXpress and Arthur Andersen to Broadcast Panel Discussion Titled 'Advancing Women in Business' MNM008 05/10/1999 12:40 r n bc-MN-Carlson-School-Mgt (MINNEAPOLIS) Carlson School's Information Technology Department **Ranked** Third in Latest U.S. News & World Report **Rankings**, Names Former US West Officer Bob MNM010 05/10/1999 13:47 r f bc-MN-Digi-Networld-Inte (LAS VEGAS) Digi International Showcases Unified Open-Server Communications Solutions at Networld + Interop MNM007 05/10/1999 14:33 r f bc-MN-St-Jude-Medical St. Jude Medical Begins U.S. Clinical Evaluation of SJM Regent Mechanical Heart Valve MNM011 05/10/1999 15:00 r f bc-MN-St-Paul-Software (CHARLESTON) St. Paul Software's E-Commerce Software Achieves CA-EDI Certification from SAP R/3 4.0 CGM050 05/10/1999 15:27 r f bc-IL-Equity-Office-Acq (CHICAGO) Equity Office Acquires 517 Marquette Garage in Minneapolis MNM013 05/10/1999 15:57 r f bc-MN-UbiQ-MULTOS (MINNEAPOLIS) UbiQ(R) Smart Card Personalization Software Now Available to MULTOS(TM) Global Supplier Network ***MISSOURI*** HSM063 05/10/1999 07:29 r f bc-TN-King-Pharm-Medeva (BRISTOL) King Pharmaceuticals and Medeva Pharmaceuticals Announce Copromotion Agreement HSM051 05/10/1999 08:59 r f bc-IL-Pfingsten-acquires (DEERFIELD) Pfingsten Partners Acquires Commerce Publishing Company CGM028 05/10/1999 09:16 r f bc-MO-Whitman's-offer (KANSAS CITY) Whitman's Candies Subsidiary Commences \$5.75 Per Share Tender Offer for Rocky Mountain Chocolate Factory, Inc. HSM093 05/10/1999 09:21 r f bc-MO-May-Stores-Record The May Department Stores Company Reports Record Results for the First Quarter Fiscal 1999: Earnings Per Share Increase 17.2%; Sales Rise 8.0% CGM023 05/10/1999 10:03 r f bc-MO-Allied-Premier Allied Healthcare Products and Premier Announce New Business Agreement CGM014 05/10/1999 10:28 r f bc-MO-Unigraphics-Solu Global Paper Machine Manufacturer, Voith Sulzer, to Deploy 500 Seats of Solid Edge from Unigraphics Solutions HSM133 05/10/1999 12:05 r f bc-CT-Gillette-lawsuit (BETHEL) The Gillette Company Files Lawsuit Against Ralston Purina for False Battery Advertising LAM079 05/10/1999 12:48 r f

bc-CO-RMCF-George-Baum (DURANGO) RMCF Appoints Investment Bank to Examine Strategic Alternatives HSM142 05/10/1999 13:06 r f bc-NY-BridgeInfo-new-EVP (NEW YORK) Bridge Names Snow as EVP and General Counsel LNM006 05/10/1999 14:01 r f bc-MO-Harbour-Rumco Harbour Group Acquires Rumco and Pro-Fit Screw Manufacturing CGM049 05/10/1999 15:24 r f bc-MO-Vanguard-flights (KANSAS CITY) Vanguard Airlines Adds Fifth Flight Between Chicago-Midway

and Kansas City

NEBRASKA

NEM005 05/10/1999 09:20 r f bc-CT-Hartford-Financial (HARTFORD) More Nontraditional Nebraska Drivers Seeing Better Auto Rates from The Hartford CGM037 05/10/1999 12:01 r f bc-NE-Austins-Western (LINCOLN) Austins Steaks & Saloon, Inc. Reports a Profit for the First

Quarter of 1999

NORTH DAKOTA

No stories.

OHIO

CLM002 05/10/1999 07:30 r f bc-OH-Century-Business (CLEVELAND) Century Business Services Acquires Toronto-Based Web Site Builder and E-Commerce Consulting Firm, Bratch Innovation Inc., and Forms Technology CLM003 05/10/1999 08:25 r f bc-OH-GenCorp-Penn-sells (FAIRLAWN) GenCorp Completes Sale of Penn To Head HSM091 05/10/1999 08:39 r f bc-OH-LanVision-contract (CINCINNATI) LanVision Announces New Contract for Electronic Medical Record Software ATM006 05/10/1999 09:22 r f bc-GA-National-Data-Cor (ATLANTA) NDC Health Information Services is First to Introduce a Durable Medical Equipment Claims Processing Service for Pharmacies CLM004 05/10/1999 09:30 r f bc-OH-Diebold-ICE-at-LAX (LOS ANGELES) Britain's International Currency Exchange (ICE) Replaces Kiosks at Los Angeles International Airport with Diebold MicroBranches CLM005 05/10/1999 10:25 r f bc-OH-Hawk-appt-Pres-C00 (CLEVELAND) Hawk Corporation Makes Executive Appointments for President and Chief Operating Officer, and Co-Chairman of the Board CGMM04 05/10/1999 11:00 r n bc-OH-Ameritech-grant (COLUMBUS) Ohio Colleges Receive Ameritech Grant to Integrate Teachers and Technology CLM006A 05/10/1999 11:18 r n bc-OH-SPJ-speaker-lunch (CLEVELAND) Roldo Bartimole is Keynote Speaker for SPJ Scholarship Luncheon CLM007 05/10/1999 11:38 r f bc-OH-COMAIR-Apr-traffic (CINCINNATI) COMAIR Reports Record April Traffic HSM105 05/10/1999 12:09 r f bc-OH-Phar-Mor-earns (YOUNGSTOWN) Phar-Mor, Inc. Reports Third Quarter Net Income of \$0.10 Per Basic Share

//Begin Meta Data// News Source:PR News Wire Company:USM TDS Industry:I/CTS I/TLS I/TEL Subject:N/PR N/PREL N/UTI N/HIY N/HYL Market Sector:M/UTI Product/Service:P/DTE Geographic Region:R/IL R/NME R/US R/USC Message 002484 from PR

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COMPANY NAMES: Ralston Purina Co; May Department Stores Co; Rocky Mountain Chocolate Factory Inc; Medeva PLC; Linee Aeree Italiane SpA; Gillette Co; Northwest Airlines Corp; Hartford Financial Services Group Inc; King Pharmaceuticals Inc; KLM Royal Dutch Airlines; Kelly Services Inc; Edison SpA; Illinova Corp; K Mart Corp; General Motors Corp; GKN PLC; Voith Sulzer Papiermaschinen AG; Sulzer AG; St Jude Medical Inc; Shuffle Master Inc; ShowCase Corp; Sinter Metals Inc; Allied Healthcare Products Inc; Digi International Inc; Arthur Andersen; Detroit Edison Co; Dominos Pizza Inc; Ameritech Corp; Bank One Corp

DESCRIPTORS: Law & Legal Issues; Government News; Health & Healthcare; General News; Sales; Marketing; Company News; Contracts or New Orders; Patents Licensing & Standards; International Affairs; Prices; Millennium; Results; Dividends; Interim Results; Trade Fairs & Exhibitions; Joint Ventures; Strategy; Facilities & Equipment; Education & Training; New Issues; Share Issues; Name Changes; New Products & Services

COUNTRY NAMES/CODES: Mexico (MX) ; Netherlands (NL) ; Italy (IT) ;
Canada (CA) ; Germany (DE) ; United States of America (US)
REGIONS: Americas; Central America; Latin America; North America;
Pacific Rim; Europe; European Union; Western Europe; Mediterranean
PROVINCE/STATE: Durango; Minnesota; Missouri; New York; Michigan
SIC CODES/DESCRIPTIONS: 5912 (Drug Stores & Proprietary Stores); 5813
(Drinking Places); 1622 (Bridge Tunnel & Elevated Highway); 6211
(Security Brokers & Dealers); 7311 (Advertising Agencies); 5311
(Department Stores); 2066 (Chocolate & Cocoa Products); 2064 (Candy &
Other Confectionery Products); 2731 (Book Publishing); 2834
(Pharmaceutical Preparations); 3695 (Magnetic & Optical Recording Media);
8734 (Testing Laboratories); 7372 (Prepackaged Software); 9721
(International Affairs); 9631 (Regulation Administration of Utilities);
4512 (Air Transportation Scheduled); 7375 (Information Retrieval
Services); 2084 (Wines Brandy & Brandy Spirits); 7999 (Amusement &
Recreation NEC); 3652 (Prerecorded Records & Tapes); 3651 (Household
Audio & Video Equipment); 5411 (Grocery Stores); 8611 (Business
Associations); 3571 (Electronic Computers); 3711 (Motor vehicles & Car
Bodies); 1542 (Nonresidential Construction NEC); 8221 (Colleges &
Universities); 6029 (Commercial Banks NEC); 8211 (Elementary & Secondary
Schools)

... 10/1999 14:08 r v bc-MI-auto-skills-finals (VANCOUVER) Ten High
School **Teams Compete** in Statewide Student Auto Skills Contest May 13
DEM031 05/10/1999 14:13 r...

... to be Featured on Lycos; The Sportsman's Guide Linked to Millions
through Lycos Shopping **Listing** MNM002 05/10/1999 09:02 r v
bc-MN-Citizens-Scholars (SAN FRANCISCO) Citizens...

... 40 r n bc-MN-Carlson-School-Mgt (MINNEAPOLIS) Carlson School's
Information Technology Department **Ranked** Third in Latest U.S. News &
World Report **Rankings** , Names Former US West Officer Bob MNM010 05/10/1999
13:47 r f bc...

10/9,K/8 (Item 5 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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02808154

**ADVISORY/Applied Computer Solutions Driving Force in Motor Trend Thunder
Historic Road Races**

BUSINESS WIRE

September 14, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 628

BUSINESS WIRE)-- WHAT: Mike and Sandy Davis, who run a Huntington
Beach-based computer company, will be running around the track at the Motor
Trend Thunder Historic Road Races for another cause: children's charities.
Both members of the husband-wife team that founded Applied Computer
Solutions are also veteran stock car drivers and will be competing in the
annual weekend event sponsored by ACS and one of its business partners, Sun
Microsystems. ACS' director of technical services, Daniel Blander, will be
behind the wheel of his own racecar. HOW: Mike Davis will be driving his
newest car, the Hooter's special, a 1992 NASCAR T-Bird, with a 700hp, 358
engine, sponsored by Hooters of America, and once driven by the legendary
Alan Kulwicki. Mike, Sandy and Daniel, will also be competing in classic
Shelby GT 350 Mustangs. WHEN: Thursday, Sept. 17, 10:30 - 11:30 a.m. Press
Racecar rides. Thursday, Sept. 17, 11:45 a.m. Press preview, luncheon and
introductions. Friday and Saturday, Sept. 18-19, Gates open at 6:30 a.m.
Races start at 8:00 a.m. WHERE: Marine Corps Air Station, Tustin, Calif.
Press Preview will take place at the press tent. WHY: A portion of the
proceeds will benefit children's charities including City of Hope, Covenant
House California, Hendrick Marrow Program and The Boys & Girls Clubs. PHOTO

OPPS: Press racecar rides. Over 1,000 show cars & motorcycles. East vs. West historic stock car "shoot out." Ultra Shield Speed Truck Challenge. ACS co-founders Mike & Sandy Davis are available for interviews and photos. CONTACTS: Applied Computer Systems (Mike & Sandy Davis) can be contacted through Angie Tucker, Les Goldberg or Jennifer Brannon at GreenLight 714/719-6400. Event or Press Day RSVP to 818/787-3497. FACT SHEET -- Applied Computer Solutions is a Huntington Beach integrator of enterprise computer solutions, founded by the husband and wife team of Mike and Sandy Davis. ACS offers planning, consulting and implementation, including computer systems design & integration, system & network security, network design, and professional services. -- ACS and Sun Microsystems, a leading supplier of enterprise computer systems, are major sponsors of the Motor Trend Historic Road Races. ACS will have a hospitality tent open to race fans and the media. -- Mike Davis will be competing with his Shelby GT 350 Mustang, in the basic stock car class. -- Mike Davis will also be participating in the first ever East vs. West Historic Stock Car "shoot out," driving his recent purchase, the 1992 NASCAR T-Bird sponsored by Hooter's of America. The "Hooter's car," was once driven by Alan Kulwicki, winner of the 1992 Winston Cup Championship. Alan and three other team members were killed in an airplane crash a year later. -- Sandy Davis will be competing in her own Shelby GT 350 Mustang in the basic stock car class. Sandy, who learned to drive a stick shift just two weeks before her first race at Laguna Seca, is one of the few women who will run right beside the men in the three-day racing event. -- Daniel Blander, director of technical services for ACS, is in his rookie year of competition driving. He will compete in the basic stock car class, also driving a Shelby GT 350 Mustang. -- The Davis' have traveled across the country for the past two years racing competitively in Vintage Club racing events. They are one of a short list of couples that share their love of racing together. -- The Davis' have been married for 16 years, and have two sons ages 11 and 12. Both Davis boys are looking to follow in their parents' footsteps, and are already clocking race times and laying claim to the families' stable of racecars. CONTACT: GreenLight Communications Angie Tucker or Jennifer Brannon, 949/719-6400 Fax: 949/719-6414 E-mail: atucker@grnlt.com or jbrannon@grnlt.com 17:57 EDT SEPTEMBER 14, 1998

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DESCRIPTORS: Sports; Equities Market
COUNTRY NAMES/CODES: United States of America (US)
REGIONS: Americas; North America; Pacific Rim
PROVINCE/STATE: California
SIC CODES/DESCRIPTIONS: 3571 (Electronic Computers); 3570 (Computer & Office Equipment)

... two years racing competitively in Vintage Club racing events. They are one of a short list of couples that share their love of racing together. -- The Davis' have been married for...
?

	Type	L #	Hits	Search Text	DBs	Time Stamp
1	BRS	L1	1170	(donat\$6 or contribut\$6) and (charit\$6 or nonprofit or (non-profit))	USPAT; US-PGPU B	2004/04/05 10:33
2	BRS	L2	618383	network or internet or web or online or on-line or www	EPO; JPO; DERWENT	2004/04/05 10:42
3	BRS	L3	0	I1 and I2	EPO; JPO; DERWENT	2004/04/05 10:42
4	BRS	L4	31	fundrais\$6 near10 campaign\$3	USPAT; US-PGPU B	2004/04/05 10:42
5	BRS	L5	0	I2 and I4	USPAT; US-PGPU B	2004/04/05 10:43
6	BRS	L6	5	(fundrais\$6 near10 campaign\$3) and (network or internet or web or online or on-line or www)	EPO; JPO; DERWENT	2004/04/05 10:47
7	BRS	L7	767407	(form\$5 or join\$5) near10 (team or group)	USPAT; US-PGPU B; EPO; JPO; DERWENT	2004/04/05 10:48
8	BRS	L8	0	I6 and I7	USPAT; US-PGPU B; EPO; JPO; DERWENT	2004/04/05 10:49

	Type	L #	Hits	Search Text	DBs	Time Stamp
9	BRS	L9	2	l4 and l7	USPAT; US-P GPU B; EPO; JPO; DER WEN T	2004/04/05 10:51
10	BRS	L10	5219	(team or group) near10 (compet\$6)	USPAT; US-P GPU B; EPO; JPO; DER WEN T	2004/04/05 10:51
11	BRS	L11	0	l6 and l10	USPAT; US-P GPU B; EPO; JPO; DER WEN T	2004/04/05 10:52
12	BRS	L12	1	l4 and l10	USPAT; US-P GPU B; EPO; JPO; DER WEN T	2004/04/05 10:52
13	BRS	L13	7	(network or internet or web or online or on-line or www) and (solicit\$6 near10 (money or donat\$6))	EPO; JPO; DER WEN T; IBM_ TDB	2004/04/05 10:53

	Type	L #	Hits	Search Text	DBs	Time Stamp
1	BRS	L1	1170	(donat\$6 or contribut\$6) and (charit\$6 or nonprofit or (non-profit))	USPA T; US-P GPU B	2004/04/05 10:33
2	BRS	L2	6183 83	network or internet or web or online or on-line or www	EPO; JPO; DER WEN T	2004/04/05 10:42
3	BRS	L3	0	l1 and l2	EPO; JPO; DER WEN T	2004/04/05 10:42
4	BRS	L4	31	fundrais\$6 near10 campaign\$3	USPA T; US-P GPU B	2004/04/05 10:42
5	BRS	L5	0	l2 and l4	USPA T; US-P GPU B	2004/04/05 10:43
6	BRS	L6	5	(fundrais\$6 near10 campaign\$3) and (network or internet or web or online or on-line or www)	EPO; JPO; DER WEN T	2004/04/05 10:47
7	BRS	L7	7674 07	(form\$5 or join\$5) near10 (team or group)	USPA T; US-P GPU B; EPO; JPO; DER WEN T	2004/04/05 10:48
8	BRS	L8	0	l6 and l7	USPA T; US-P GPU B; EPO; JPO; DER WEN T	2004/04/05 10:49

4/5
04

1/2

	Type	L #	Hits	Search Text	DBs	Time Stamp
9	BRS	L9	2	l4 and l7	USPAT; US-P GPU B; EPO; JPO; DER WEN T	2004/04/05 10:51
10	BRS	L10	5219	(team or group) near10 (compet\$6)	USPAT; US-P GPU B; EPO; JPO; DER WEN T	2004/04/05 10:51
11	BRS	L11	0	l6 and l10	USPAT; US-P GPU B; EPO; JPO; DER WEN T	2004/04/05 10:52
12	BRS	L12	1	l4 and l10	USPAT; US-P GPU B; EPO; JPO; DER WEN T	2004/04/05 10:52